

Vote Forward campaign



Dear

An important election is coming up on **Tuesday, November 8**. Are you ready to vote? I vote because

November 8 is your last chance to make your voice heard in this election. Will you please join me as a voter?

I'm not asking you to support specific candidates, only to vote. Thank you!

Sincerely,

Mail letters on Saturday October 29, 2022

- 2 campaigns w/different target voters, but same message

- **Social Campaigns**

Targets historically underrepresented communities in the electorate - Arizona

- **Political Campaigns**

Targets Democratic-leaning voters

<https://votefwd.org/campaigns>